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CATALOGUE

2010-11

**PRIME Database**  
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Welcome to PRIME Database, India's pioneering and still the only resource providing since 1989 - complete, correct, timely and analyzed information on the Indian primary capital market covering all public, rights, GDRs/ ADRs, preferential equity, QIPs, commercial paper and debt private placements as well as takeover open offers, delisting offers and buyback offers. In all, PRIME has till 31<sup>st</sup> March 2010 tracked and analyzed over 32,000 offerings including 6,000 public issues.

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The web version of PRIME Database was launched on 1st April 2002 and is now being used by almost all the subscribers.

### MODULAR FORMAT

- There are several databases (for eg. Public Issues, Rights Issues etc.). Each database has several modules (For example, under Public Issues, there is Advanced Database Search, Issue Response etc.)
- You have the choice to subscribe to one or more modules of any database at their individual prices. For example, in the Public Issues Database, you can order only the Advanced Database Search for Public Issues of 2010-11 for Rs. 15,000 or Issue Response of Public Issues of 2010-11 for Rs.6,000.
- If you subscribe to all the modules of any specific database, you get a huge discount. For example, while each of the 18 modules under Data of Public Issues Database if ordered individually would cost Rs. 97,500, these when ordered together are available at a huge discounted fee of Rs. 39,000 only. Similarly, all League Tables under Public Issues Database for the year 2010-11 ordered individually cost Rs.1,41,000, but if ordered together cost only Rs.64,000. There is a further discount if all modules under Data and League Tables are ordered together (you pay Rs.92,000 only against the full price of Rs.2,38,500).
- In terms of period, you have the option to subscribe to the data relating to only the issues of the current year 2010-11.
- You also have the option to order data of selected modules or of all the modules for the back year/s of your interest. For example,
  - If you want only the Advance Database Search module under Public Issues Database for past 2 years (2008-09 and 2009-10), you can order this for Rs. 23,000 (i.e. Rs.11,500 x 2)
  - If you order the complete back data for all years for all modules under a Database, you will be entitled to a huge discount. For example, for complete back Data and League Tables of 21 years of all modules under Public Issues, you will get it for only Rs. 11,33,200 against a module-wise total of Rs.27,64,000.

### HUGE FURTHER DISCOUNT ON ORDERING COMPLETE WEBSITE

- Only Current Year : If you order all databases for the current year (2010-11), you will be entitled to a fee of only Rs.2,50,000, against an individual modulewise total of Rs.7,02,500 or even against the databasewise discounted total of Rs.4,28,900.
- All Years : If you order the complete website for all databases for all the years, covering the current year as well as all the back years, you will get it at a huge discounted fee of only Rs.9,75,000 against an individual modulewise total of Rs.72,12,250 or even against the databasewise discounted total of Rs.40,41,550.

### Demo

Should you like to see how this website works, you should see the Demo. For this:

- Visit the website ([www.primedatabase.com](http://www.primedatabase.com))
- Click "For Demo, click here to first Enrol"
- Fill up the Enrolment Form
- Come back to the Home page
- Enter your User ID and Password that you created in the Enrolment Form
- Click Demo
- You can now visit the Demo version of each of the modules within various databases and see the format, search facilities, search outputs etc.

The Demo version provides a complete exposure to all the modules on the website, except that the data in this version is very limited.

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**SUBSCRIPTION FEE**

(Add 10.30 % Service Tax)

(IN RUPEES)

<b>I : PUBLIC ISSUES</b>			
	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 18 back years (1989-90 to 2006-07)*
<b>I-A : DATA</b>			
Current Public Issues	2,000	-	-
Issue Search & Prospectus Centre	1,500	1,500	1,500
Advanced Database Search	15,000	11,500	8,000
Company Specific Search (w.e.f.1.4.2001)	5,000	4,000	3,000
Industry-Wise Summary	2,000	1,500	1,000
PSUs Offerings through Public Issues (w.e.f.1.4.2003)	2,000	1,500	1,000
Public Issues Pricing Parameters (w.e.f.1.4.1999)	6,000	5,500	5,000
Issue Response	6,000	5,500	5,000
City-Wise Response	15,000	12,500	10,000
Anchor Investors (w.e.f. 1.4.2009)	7,000	6,000	-
IPO/FPO Price Bands (w.e.f. 1.4.1999)	6,000	5,000	4,000
Graded IPOs Market Price Data Movements (w.e.f. 1.4.2006)	7,000	6,000	5,000
Public Issues Price/Volume Data Tracking (BSE & NSE)	12,000	11,500	11,000
IPOs Listing Date Price and Current Market Price (w.e.f. 1.4.1999)	4,000	3,500	3,000
FPOs Price History (w.e.f. 1.4.2001)	4,000	3,500	3,000
Addresses of Issuers	1,000	1,000	1,000
Top 25 Issuers	1,000	1,000	1,000
Issuer's History	1,000	1,000	1,000
Total I-A	97,500	2,34,000 for all 3 years (or Rs.78,000 per year)	8,52,000 for all 18 years (or Rs.47,400 per year)
<b>All under I-A together</b>	<b>39,000</b>	<b>1,05,300</b> for all 3 years (or Rs.35,100 per year)	<b>3,83,400</b> for all 18 years (or Rs.21,300 per year)
<b>I-B : LEAGUE TABLES</b>			
Investment Bankers	25,000	21,250	17,500
Syndicate Members (w.e.f. 1.4.2001)	7,500	6,250	5,000
Brokers	20,000	16,000	12,000
Registrars	7,500	6,250	5,000
Solicitors (w.e.f. 1.4.1999)	15,000	12,500	10,000
Printers	3,000	3,000	3,000
Advertising Agencies	7,500	6,250	5,000
Collecting Bankers-by No.of Issues/by Issue Amount/ by Collection Amount/ Issuewise Collection Chart	17,500	15,000	12,500
Collecting Bankers (ASBA)- by No.of Issues/ by Issue Amount/ by Collection Amount/ Issuewise Collection Chart (w.e.f. 1.4.2008)	10,000	5,000	-
Underwriters	5,000	4,500	4,000
Stock Exchanges	3,000	3,000	3,000
IPO Grading Agencies (w.e.f. 1.4.2006)	15,000	14,000	13,000
Debenture Trustees (& Data)			5,000
Total I-B	141,000	3,49,000 for all 3 years (or Rs.1,16,400 per year)	13,29,000 for all 18 years (or Rs.73,850 per year)
<b>All under I-B together</b>	<b>64,000</b>	<b>1,57,000</b> for all 3 years (or Rs.52,400 per year)	<b>5,98,000</b> for all 18 years (or Rs.33,200 per year)
Grand Total (I-A and I-B)	238,500	5,83,000 for all 3 years (or Rs.1,94,400 per year)	21,81,000 for all 18 years (or Rs.1,21,200 per year)
<b>ALL UNDER I-A AND I-B TOGETHER</b>	<b>92,000</b>	<b>2,39,000</b> for all 3 years (or Rs.79,700 per year)	<b>8,94,200</b> for all 18 years (or Rs.49,700 per year)

\* 21 years cover over 5,971 issues for Rs.2,76,471 crore.

PDF Monthly, Quarterly and Annual Reports (only if order for above Public Issues Data/League Tables exceeds Rs.20,000)

8,000

## II : RIGHTS ISSUES

	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 17 back years (1990-91 to 2006-07)*
<b>II-A : DATA</b>			
Current Rights Issues	1,000	-	-
Issue Search & Prospectus Centre	500	500	500
Advanced Database Search	5,000	4,250	3,500
Company Specific Search (w.e.f.1.4.2001)	3,000	2,500	2,000
Industry-Wise Summary	2,000	1,500	1,000
Rights Issues Price History (w.e.f. 1.4.2001)	3,000	2,500	2,000
Issue Response (w.e.f.1.4.2000)	4,000	3,500	3,000
Addresses of Issuers	1,000	1,000	1,000
Top 25 Issuers	1,000	1,000	1,000
Issuer's History	1,000	1,000	1,000
Total II-A	21,500	53,250 for all 3 years (or Rs.17,750 per year)	1,81,000 for all 17 years (or Rs.10,650 per year)
<b>All under II-A together</b>	<b>7,500</b>	<b>18,600</b> for all 3 years (or Rs.6,200 per year)	<b>83,300</b> for all 17 years (or Rs.4,900 per year)
<b>II-B : LEAGUE TABLES</b>			
Investment Bankers	8,000	6,500	5,000
Registrars	1,500	1,500	1,500
Printers	1,000	1,000	1,000
Advertising Agencies	1,000	1,000	1,000
Stock Exchanges	500	500	500
Debenture Trustees(&Data)	2,000	2,000	2,000
Total II-B	14,000	37,500 for all 3 years (or Rs.12,500 per year)	1,87,000 for all 17 years (or Rs.11,000 per year)
<b>All under II-B together</b>	<b>8,800</b>	<b>21,000</b> for all 3 years (or Rs.7,000 per year)	<b>1,02,850</b> for all 17 years (or Rs.6,050 per year)
<b>Grand Total (II-A and II-B)</b>			
	35,500	90,750 for all 3 years (or Rs.30,250 per year)	3,68,000 for all 17 years (or Rs.21,650 per year)
<b>ALL UNDER II-A AND II-B TOGETHER</b>	<b>14,000</b>	<b>34,500</b> for all 3 years (or Rs.11,500 per year)	<b>1,40,000</b> for all 17 years (or Rs.8,250 per year)
* 20 years cover over 2,519 issues for Rs.1,10,834 crore.			
<i>PDF Monthly and Annual Reports (only if order for above Rights Issues Data/ League Tables exceeds Rs.7,000)</i>	5,000		

### III : DEBT PRIVATE PLACEMENTS (TENOR OR PUT/CALL OPTION OF ABOVE 365 DAYS)

	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 12 back years (1995-96 to 2006-07)*
<b>III-A : DATA</b>			
Current Debt Private Placements	3,000	-	-
Issue Search & Prospectus Centre	2,500	2,500	2,500
Advanced Database Search	16,000	15,500	15,000
Industry-Wise Summary	3,000	2,500	2,000
Top 25 Issuers	1,000	1,000	1,000
Issuer's History	1,500	1,500	1,500
Total III-A	27,000	69,000 for all 3 years (or Rs.23,000 per year)	2,64,000 for all 12 years (or Rs.22,000 per year)
<b>All under III-A together</b>	<b>18,000</b>	<b>40,000</b> for all 3 years (or Rs.13,350 per year)	<b>1,53,200</b> for all 12 years (or Rs.12,800 per year)
<b>III-B : LEAGUE TABLES</b>			
Arrangers	30,000	28,500	27,000
Registrars	4,000	4,000	4,000
Printers	2,000	2,000	2,000
Stock Exchanges	2,000	2,000	2,000
Debenture Trustees(&Data)	10,000	10,000	10,000
Total III-B	48,000	1,39,500 for all 3 years (or Rs.46,500 per year)	5,40,000 for all 12 years (or Rs.45,000 per year)
<b>All under III-B together</b>	<b>32,000</b>	<b>81,000</b> for all 3 years (or Rs.27,000 per year)	<b>3,13,200</b> for all 12 years (or Rs.26,100 per year)
Grand Total (III-A and III-B)	75,000	2,08,500 for all 3 years (or Rs.69,500 per year)	8,04,000 for all 12 years (or Rs.67,000 per year)
<b>ALL UNDER III-A AND III-B TOGETHER</b>	<b>41,000</b>	<b>83,400</b> for all 3 years (or Rs.27,800 per year)	<b>3,21,600</b> for all 12 years (or Rs.26,800 per year)
* 15 years cover over 6,835 issues for Rs.10,07,049 crore.			
<i>PDF Quarterly and Annual Reports (only if order for above Private Placements Data/League Tables exceeds Rs. 30,000)</i>	5,000		

### IIIA : DEBT PRIVATE PLACEMENTS (TENOR OR PUT/CALL OPTION OF 365 DAYS & LESS)

	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 7 back years (2000-01 to 2006-07)*
<b>IIIA : LEAGUE TABLES</b>			
Arrangers (w.e.f.1.4.2000)	25,000	22,500	20,000
<b>Total IIIA</b>	<b>25,000</b>	<b>67,500</b> for all 3 years (or Rs.22,500 per year)	<b>1,40,000</b> for all 7 years (or Rs.20,000 per year)

\* 10 years cover over 8,691 issues for Rs. 4,60,243 crore.

## IV : TAKEOVER OPEN OFFERS

	Subscription covers issues of only April 2010-March 2011	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 10 back years (1997-98 to 2006-07)*
<b>IV-A : DATA</b>			
Current Takeover Open Offers	3,500	-	-
Issue Search & Prospectus Centre	1,500	1,500	1,500
Advanced Database Search	10,000	10,000	10,000
Total IV-A	15,000	34,500 for all 3 years (or Rs.11,500 per year)	1,15,000 for all 10 years (or Rs.11,500 per year)
<b>All under IV-A together</b>	<b>11,000</b>	<b>22,400</b> for all 3 years (or Rs.7,500 per year)	<b>75,000</b> for all 10 years (or Rs.7,500 per year)
<b>IV-B : LEAGUE TABLES</b>			
Investment Bankers	15,000	14,500	14,000
Escrow Bankers (w.e.f. 1.4.2006)	10,000	9,000	8,000
Registrars	2,000	2,000	2,000
Printers	1,000	1,000	1,000
Advertising Agencies	1,000	1,000	1,000
Total IV-B	29,000	82,500 for all 3 years (or Rs.27,500 per year)	1,88,000 for all 10 years (or Rs.18,800 per year)
<b>All under IV-B together</b>	<b>16,000</b>	<b>45,400</b> for all 3 years (or Rs.15,150 per year)	<b>1,22,200</b> for all 10 years (or Rs.12,200 per year)
Grand Total (IV-A and IV-B)	44,000	1,17,000 for all 3 years (or Rs.39,000 per year)	3,03,000 for all 10 years (or Rs.30,300 per year)
<b>ALL UNDER IV-A AND IV-B TOGETHER</b>	<b>22,000</b>	<b>58,500</b> for all 3 years (or Rs.19,500 per year)	<b>1,70,000</b> for all 10 years (or Rs.17,000 per year)

\* 13 years cover over 1,011 offers for Rs.75,115 crore.

## V : DELISTING OFFERS

	Subscription covers issues of only April 2010-March 2011	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 4 back years (2003-04 to 2006-07)*
<b>V-A : DATA</b>			
Current Delisting Offers	1,750	-	-
Issue Search & Prospectus Centre	750	750	750
Advanced Database Search	5,000	5,000	5,000
Total V-A	7,500	17,250 for all 3 years (or Rs.5,750 per year)	23,000 for all 4 years (or Rs.5,750 per year)
<b>All under V-A together</b>	<b>5,000</b>	<b>15,000</b> for all 3 years (or Rs.5,000 per year)	<b>20,000</b> for all 4 years (or Rs.5,000 per year)
<b>V-B : LEAGUE TABLES</b>			
Investment Bankers	7,000	7,000	7,000
Registrars	1,000	1,000	1,000
Printers	500	500	500
Advertising Agencies	500	500	500
Total V-B	9,000	27,000 for all 3 years (or Rs.9,000 per year)	36,000 for all 4 years (or Rs.9,000 per year)
<b>All under V-B together</b>	<b>7,500</b>	<b>21,600</b> for all 3 years (or Rs.7,200 per year)	<b>28,800</b> for all 4 years (or Rs.7,200 per year)
Grand Total (V-A and V-B)	16,500	44,250 for all 3 years (or Rs.15,000 per year)	59,000 for all 4 years (or Rs.14,750 per year)
<b>ALL UNDER V-A AND V-B TOGETHER</b>	<b>12,000</b>	<b>36,000</b> for all 3 years (or Rs.12,000 per year)	<b>48,000</b> for all 4 years (or Rs.12,000 per year)

\* 7 years cover over 128 offers for Rs.9,484 crore.

## VI : BUYBACK OFFERS

	Subscription covers issues of only <b>April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 9 back years (1998-99 to 2006-07)*
<b>VI-A : DATA</b>			
Current Buyback Offers	3,500	-	-
Issue Search & Prospectus Centre	1,500	1,500	1,500
Advanced Database Search	10,000	10,000	10,000
Total VI-A	15,000	34,500 for all 3 years (or Rs.11,500 per year)	1,03,500 for all 9 years (or Rs.11,500 per year)
<b>All under VI-A together</b>	<b>11,000</b>	<b>21,500</b> for all 3 years (or Rs.7,200 per year)	<b>64,500</b> for all 9 years (or Rs.7,200 per year)
<b>VI-B : LEAGUE TABLES</b>			
Investment Bankers	10,000	10,000	10,000
Brokers	4,000	4,000	4,000
Registrars	2,000	2,000	2,000
Printers	1,000	1,000	1,000
Advertising Agencies	1,000	1,000	1,000
Total VI-B	18,000	54,000 for all 3 years (or Rs.18,000 per year)	1,62,000 for all 9 years (or Rs.18,000 per year)
<b>All under VI-B together</b>	<b>11,500</b>	<b>32,000</b> for all 3 years (or Rs.10,700 per year)	<b>96,000</b> for all 9 years (or Rs.10,700 per year)
Grand Total (VI-A and VI-B)	33,000	88,500 for all 3 years (or Rs.29,500 per year)	2,65,500 for all 9 years (or Rs.29,500 per year)
<b>ALL UNDER VI-A AND VI-B TOGETHER</b>	<b>20,000</b>	<b>49,600</b> for all 3 years (or Rs.16,500 per year)	<b>1,48,700</b> for all 9 years (or Rs.16,500 per year)

\* 12 years cover over 198 offers for Rs.16,244 crore.

## VII : QUALIFIED INSTITUTIONAL PLACEMENTS

	Subscription covers issues of only <b>April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 1 back year (2006-07)*
<b>VII-A : DATA</b>			
Advanced Database Search & Issue Response	15,000	12,500	10,000
Industry-Wise Summary	2,000	1,500	1,000
QIP Price Movements	7,000	6,000	5,000
Total VII-A	24,000	60,000 for all 3 years (or Rs.20,000 per year)	16,000 for 1 year
<b>All under VII-A together</b>	<b>15,000</b>	<b>40,000</b> for all 3 years (or Rs.13,400 per year)	<b>10,800</b> for 1 year
<b>VII-B : LEAGUE TABLES</b>			
Investment Bankers	15,000	11,250	7,500
Registrars	2,000	2,000	2,000
Solicitors	10,000	8,750	7,500
Printers	2,000	2,000	2,000
Total VII-B	29,000	72,000 for all 3 years (or Rs.24,000 per year)	19,000 for 1 year
<b>All under VII-B together</b>	<b>18,000</b>	<b>38,200</b> for all 3 years (or Rs.12,750 per year)	<b>10,000</b> for 1 year
Grand Total (VII-A and VII-B)	53,000	1,32,000 for all 3 years (or Rs.44,000 per year)	35,000 for 1 year
<b>ALL UNDER VII-A AND VII-B TOGETHER</b>	<b>26,000</b>	<b>62,000</b> for all 3 years (or Rs.20,700 per year)	<b>16,500</b> for 1 year

\* 4 years cover over 122 issues for Rs.71,845 crore.

## VIII : OVERSEAS CAPITAL MARKET OFFERINGS

	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 15 back years (1992-93 to 2006-07)*
<b>VIII-A : DATA</b>			
Issue Search & Prospectus Centre	1,500	1,500	1,500
Advanced Database Search	10,000	8,750	7,500
Overseas Offerings List	3,000	-	-
Total VIII-A	14,500	30,750 for all 3 years (or Rs.10,250 per year)	1,35,000 for all 15 years (or Rs.9,000 per year)
<b>All under VIII-A together</b>	<b>8,000</b>	<b>22,500</b> for all 3 years (or Rs.7,500 per year)	<b>1,01,250</b> for all 15 years (or Rs.6,750 per year)
<b>VIII-B : LEAGUE TABLES</b>			
Lead Managers	10,000	9,000	8,000
Total VIII-B	10,000	27,000 for all 3 years (or Rs.9,000 per year)	1,20,000 for all 15 years (or Rs.8,000 per year)
<b>All under VIII-B together</b>	<b>10,000</b>	<b>23,200</b> for all 3 years (or Rs.7,750 per year)	<b>1,03,200</b> for all 15 years (or Rs.6,880 per year)
Grand Total (VIII-A and VIII-B)	24,500	57,750 for all 3 years (or Rs.19,250 per year)	2,55,000 for all 15 years (or Rs.17,000 per year)
<b>ALL UNDER VIII-A AND VIII-B TOGETHER</b>	<b>15,000</b>	<b>40,500</b> for all 3 years (or Rs.13,500 per year)	<b>1,96,350</b> for all 15 years (or Rs.13,100 per year)

\* 18 years cover over 615 issues for Rs.3,15,178 crore.

## IX : COMMERCIAL PAPER

	Subscription covers issues of <b>only April 2010-March 2011</b>	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 4 back years (2003-04 to 2006-07)*
<b>IX-A : DATA</b>			
Advanced Database Search	2,000	2,000	2,000
Issuer's History	500	500	500
Total IX-A	2,500	7,500 for all 3 years (or Rs.2,500 per year)	10,000 for all 4 years (or Rs.2,500 per year)
<b>All under IX-A together</b>	<b>2,100</b>	<b>6,300</b> for all 3 years (or Rs.2,100 per year)	<b>8,400</b> for all 4 years (or Rs.2,100 per year)
<b>IX-B : LEAGUE TABLES</b>			
Arrangers	9,000	9,000	9,000
Total IX-B	9,000	27,000 for all 3 years (or Rs.9,000 per year)	36,000 for all 4 years (or Rs.9,000 per year)
<b>All under IX-B together</b>	<b>9,000</b>	<b>27,000</b> for all 3 years (or Rs.9,000 per year)	<b>36,000</b> for all 4 years (or Rs.9,000 per year)
Grand Total (IX-A and IX-B)	11,500	34,500 for all 3 years (or Rs.11,500 per year)	46,000 for all 4 years (or Rs.11,500 per year)
<b>ALL UNDER IX-A AND IX-B TOGETHER</b>	<b>10,000</b>	<b>30,000</b> for all 3 years (or Rs.10,000 per year)	<b>40,000</b> for all 4 years (or Rs.10,000 per year)

\* 7 years cover over 4,641 issues for Rs.2,11,702 crore.

### X : PREFERENTIAL EQUITY ISSUES (LISTED AT NSE)

	Subscription covers issues of only April 2010-March 2011	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 7 back years (2000-01 to 2006-07)*
<b>X : DATA</b>			
Advanced Database Search	8,000	7,000	6,000
<b>ALL UNDER X TOGETHER</b>	<b>8,000</b>	<b>21,000</b> for all 3 years (or Rs.7,000 per year)	<b>42,000</b> for all 7 years (or Rs.6,000 per year)

\* 10 years cover over 1,369 issues (excluding ESOPs) for Rs.1,12,445 crore plus 43,491 ESOPs for Rs.12,145 crore.

### XI : DOMESTIC ISSUANCES COMBINED LEAGUE TABLES (INVESTMENT BANKERS)\*

	Subscription covers issues of only April 2010-March 2011	Price per each of 3 back years (2007-08 to 2009-10)*	Price per each of 7 back years (2000-01 to 2006-07)*
Equity & Convertibles	42,000	36,000	30,000
Debt	30,000	27,500	25,000
Total XI	72,000	1,90,500 for all 3 years (or Rs.63,500 per year)	3,85,000 for all 7 years (or Rs.55,000 per year)
<b>ALL UNDER XI TOGETHER</b>	<b>50,000</b>	<b>97,200</b> for all 3 years (or Rs.32,400 per year)	<b>1,96,350</b> for all 7 years (or Rs.28,000 per year)

\* AVAILABLE ONLY TO SUBSCRIBERS OF FULL WEBSITE AND OFFERED FREE OF CHARGE

### XII : ALERTS

	Subscription period : 1 year (minimum subscription period : 1 quarter)
IPO-ALERT	15,000
RIGHTS-ALERT	4,000
DEBT-ALERT	10,000
QIP-ALERT	7,500
OVERSEAS-ALERT	6,000
TAKEOVER-ALERT	8,000
BUYBACK-ALERT	8,000
Total XII	<b>58,500</b>
All under XII together	<b>45,000</b>

### XIII : DIRECTORIES

THE PRIME DIRECTORY	5,000
PRIME DIRECTORY OF FINANCIAL WEBSITES	2,500

### ALL SUBSCRIBERS GET FREE ACCESS TO FREE INFORMATION MODULES :

- Historical Tables
- PRIME Press Releases
- SEBI ICDR Regulations

### HUGE BULK DISCOUNT ON ORDERING COMPLETE WEBSITE

	TOTAL OF EACH INDIVIDUAL MODULE	DISCOUNTED TOTAL OF EACH DATABASE	YOU PAY
ALL DATABASES FOR ISSUES/ OFFERS ONLY OF 2010-11	7,02,500	4,28,900	<b>2,50,000</b>
ALL DATABASES OF 3 BACK YEARS (2007-08 TO 2009-10)	16,35,250	9,24,200	<b>4,00,000</b>
ALL DATABASES OF OTHER BACK YEARS (UPTO 2006-07)	48,74,500	26,88,450	<b>6,00,000</b>
ALL DATABASES FOR ISSUES/ OFFERS OF 2010-11 AND OF ALL BACK YEARS (UPTO 2009-10)	72,12,250	40,41,550	<b>9,75,000</b>

## TERMS OF ACCESS TO THE WEBSITE

### **Subscription Period for Alerts, Directories and Current Issues**

Subscription period is 1 year. The access to you to our website would simply commence on the date of receipt of payment from you and will continue for one year. Subscriptions can also be entered any time during the year on a pro-rata basis (minimum subscription period is one quarter).

### **Subscription Period for all other Databases/Modules**

Subscription period is 1 year. The access to you to our website will commence on the date of receipt of payment from you and continue for one year covering only the data of the year/s that you have subscribed for.

All orders are recommended for and accepted only on a full-year April-March basis. This is because the subscription relates not to the physical period of 1st April 2010 to 31st March 2011 but to the data relating to all issues/ offers which open between 1st April 2010 and 31st March 2011. Thus, while the issues/offers data will end in March 2011, the response data of issues/ offers of 2010-11 will be available even after March 2011. (For example, the response data of issues/ offers of January 2011 will come sometime in April 2011, of February 2011 issues in May 2011 and of March 2011 issues in June 2011).

Subscription to the full year, therefore, allows you comprehensive access to data relating to all issues/ offers of the year. Also, only by subscribing to the full year, you will entitle yourself to the Annual Report of 2010-11, free of charge, which will be your comprehensive guide to the entire year.

If your order is placed in mid year, you will be provided access to the data of the past issues/ offers of the year 2010-11 and from then on, you will be able to access the data of the year's issues for the next 12 months.

### **Multiple Usage**

The subscription fee entitles your organization (head office and/or branch office) to **unlimited access** to the following number of users:

<b>Order Value (Upto)</b>	<b>No.of Users</b>
Rs.10,000	1
Rs.25,000	2
Rs.1,00,000	5
Rs.2,00,000	10
Beyond Rs.2,00,000	Unlimited

At the time of your order, you should provide us the names, designations and email ID of the persons whom you would like to provide access to the website. (Whenever any of such persons leaves your organization, you should notify us so that we can disable his/ her User ID.)

The User IDs assigned to your organization should be strictly used only by the authorized persons. Any misuse, including passing on the User-ID to an outsider, may lead to cancellation of your subscription, without any refund.

## HARD COPY SERVICES

(No Service Tax )

### ANNUAL REPORTS -PUBLIC ISSUES

Year	Price (Rs.)
1989-90	2,500
1990-91	3,000
1991-92	3,000
1992-93	3,000
1993-94	4,000
1994-95	5,000
1995-96	5,000
1996-97	5,000
1997-98	5,000
1998-99	5,000
1999-00	5,000
2000-01	6,000
2001-02	6,000
2002-03	6,000
2003-04	8,000
2004-05	8,000
2005-06	10,000
2006-07	10,000
2007-08	20,000
2008-09	20,000
2009-10	20,000
2010-11	20,000

### ANNUAL REPORTS -RIGHTS ISSUES

Year	Price (Rs.)
1990-91	1,000
1991-92	1,000
1992-93	1,000
1993-94	1,500
1994-95	2,000
1995-96	2,000
1996-97	2,000
1997-98	2,000
1998-99	2,000
1999-00	2,000
2000-01	2,500
2001-02	2,500
2002-03	2,500
2003-04	3,000
2004-05	3,000
2005-06	4,000
2006-07	4,000
2007-08	4,000
2008-09	4,000
2009-10	4,000
2010-11	4,000

### ANNUAL REPORTS -DEBT PRIVATE PLACEMENTS

Year	Price (Rs.)
1995-96	5,000
1996-97	5,000
1997-98	7,500
1998-99	9,000
1999-00	11,000
2000-01	15,000
2001-02	17,500
2002-03	20,000
2003-04	20,000
2004-05	20,000
2005-06	25,000
2006-07	25,000
2007-08	25,000
2008-09	25,000
2009-10	25,000
2010-11	25,000

### OTHER SERVICES

	Price (Rs.)
PRIME-CMB	10,000
PRIME-IBP	5,000
PRIME-SC (per issue)	1,000

### INDIVIDUAL OFFER DOCUMENTS

	Price (Rs.) Each
Public Issue	500
Rights Issue	500
Qualified Institutional Placements	500
Overseas Capital Market Offering	500
Takeover Open Offer	500
Buyback Offer	500
Delisting Offer	500
	+ courier charges

### Courier Charges (outstation)

No.of Documents	Courier Charges (Rs.)
1 - 3	100
4 - 6	200
7 - 10	300

After 10 documents : Rs.100.00 for every additional 3 documents

**Courier Charges (Delhi) : Rs.25 per packet.**



### **City-Wise Response**

Provides information and allows search on citywise response & statewise response of the Public Issues database. Results can be obtained for a specific issue or for a combination of issues/cities.

### **Anchor Investors (w.e.f. 1.4.2009)**

Provides information on allocations made to Anchor Investors in Public Issues. Details can be obtained for a specific issue and League Tables of Anchor Investors can be generated.

### **IPO/FPO Price Bands (w.e.f. 1.4.1999)**

Provides information on price bands, revisions and final offer price of each Public Issue.

### **Graded IPOs Market Price Data Movements (w.e.f. 1.4.2006)**

Provides market price movement graphs of every graded IPO since date of listing.

### **Public Issues Price/ Volume Data Tracking**

Provides daily price and volume data of all Public Issues since their respective date of listing at BSE and NSE.

### **IPOs Listing Date Prices and Current Market Prices (w.e.f. 1.4.1999)**

Provides IPOs listing date prices (open, high, low and close) and current market prices of IPOs since their respective dates of listing at BSE and NSE.

### **FPOs Price History (w.e.f. 1.4.2001)**

Provide market price movements of FPOs starting two months prior to the opening date and till the closing date.

### **Addresses of Issuers**

Provides addresses (Registered Office, Head Office and Factory Addresses) of all companies who have floated Public Issues. Also included are names of the Chairman, Managing Director/CEO and Company Secretary.

### **Top 25 Issuers**

Provides information on top 25 issuers of each year.

### **Issuer's History**

Provides details of all past Public Issues of any specified company, along with address.

### **LEAGUE TABLES**

League Tables can be generated to suit your own requirement by choosing desired parameters (similar to parameters in the Advanced Database Search). League Tables are available for the following intermediaries:

- **Investment Bankers**
- **Syndicate Members (w.e.f.1.4.2001)**
- **Brokers** (Issuewise Brokers/ Performance Statements) also available.
- **Registrars**
- **Solicitors (w.e.f.1.4.1999)**
- **Printers**
- **Advertising Agencies**
- **Collecting Bankers** (On Collection Amount/ Issue Amount/ Performance Statement)
- **Collecting Bankers -ASBA (w.e.f.1.4.2008)** (On Collection Amount/ Issue Amount/ Performance Statement)
- **Underwriters**
- **Stock Exchanges**
- **IPO Grading Agencies**
- **Debenture Trustees** (Also allows to find the Trustee for any issue or all issues handled by a given trustee.)

### **PDF REPORTS**

Monthly, Quarterly and Annual Reports covering Executive Summary, Detailed Data Statements and League Tables.







International/ Holding Co.Acquired-Counter-Domestic/Holding Co.Acquired-Counter-International/ Voluntary-Main-Domestic / Voluntary-Main-International / Voluntary-Counter-Domestic / Voluntary-Counter-International)

6. Pricing Method (Fixed Price/ Reverse Bookbuilding)
7. Offer Price (Rs.)
8. Acquirer's Holding before Offer (%)
9. Target Holding if Offer fully completed (%)
10. Acquirer's Holding after Offer completed (%)
11. Success (%)
12. Industry
13. Stock Exchange Listing
14. Managers
15. Status (Withdrawn as price not acceptable/ Unsuccessful/ Offer closed but status not known/ Successful)

You have the option of Order of Result (Chronological/ Alphabetical/ Issue Amount).

### LEAGUE TABLES

League Tables can be generated to suit your own requirement by choosing desired parameters. League Tables are available for the following intermediaries:

- Investment Bankers
- Registrars
- Printers
- Advertising Agencies

## VI : BUYBACK OFFERS

### DATABASE COVERAGE: 1998-99 to 2010-11 (13 years)

Year	Amount (Rs.crore)	No. of Issues
1998-99	1	1
1999-00	300	12
2000-01	1,297	14
2001-02	2,154	27
2002-03	1,011	31
2003-04	52	8
2004-05	3,600	11
2005-06	363	10
2006-07	295	7
2007-08	2,004	10
2008-09	4,221	46
2009-10 (as on 31/01/10)	946	21
	<b>16,244</b>	<b>198</b>

+ Current year 2010-11

### DATA

#### Current Buyback Offers

Provides key information on Buyback Offers currently open.

#### Issue Search & Prospectus Centre

Allows basic level search of the Buyback Offers database (also allows ordering of offer documents).

### Advanced Database Search

Advanced level search can be done of the Buyback Offers database on any one or a combination of the following 15 parameters:

1. Period
2. Offer Amount
3. Acquired Amount
4. Offerer Company Type (Indian/ Foreign)
5. Reason of Offer (Return of Available Cash / Provide Liquidity)
6. Method of Offer (Tender / Book Building / Stock Exchange / Odd Lot)
7. Offer Price(Rs.)
8. Delisting Objective
9. Promoter's Holding before Offer(%)
10. Promoter's Holding targetted after Offer(%)
11. Promoter's Holding after Offer completed(%)
12. Success(%)
13. Industry
14. Stock Exchange Listing
15. Managers

You have the option of Order of Result (Chronological/ Alphabetical/ Issue Amount).

### LEAGUE TABLES

League Tables can be generated to suit your own requirement by choosing desired parameters. League Tables are available for the following intermediaries:

- Investment Bankers
- Brokers (in open market offers)
- Registrars
- Printers
- Advertising Agencies

## VII : QUALIFIED INSTITUTIONAL PLACEMENTS

### DATABASE COVERAGE: 2006-07 to 2010-11 (5 years)

Year	Amount (Rs.crore)	No. of Issues
2006-07	4,963	25
2007-08	25,770	38
2008-09	189	2
2009-10 (as on 31/01/10)	40,922	57
	<b>71,845</b>	<b>122</b>

+Current year 2010-11

### Advanced Database Search

Advanced level search can be done of the Qualified Institutional Placements database on any one or a combination of the following 10 parameters:

1. Period
2. Issue Type
3. Instrument (Equity/FCD/NCD/ PCD/Pref./SPN)
4. Issue Amount
5. Industry
6. Product
7. Company Type(Private/PSU/Joint/Assisted)
8. Stock Exchange Listing

9. Post Issue Capital
  10. Lead Managers
- You have the option of Order of Result (Chronological Alphabetical/Issue Amount).

### Issue Response

Provides information on key response data of the QIP Issues database.

### Industry-Wise Summary

Industrywise summary can be generated of the Qualified Institutional Placements database on any one or a combination of the following 2 parameters:

1. Period
2. Instrument (Equity/Convertibles/Debt)

### QIP Price Movement

Provides market price movements graphs of all QIPs starting two months prior to the Board resolution date till one month after the closing date.

### LEAGUE TABLES

League Tables can be generated to suit your own requirement by choosing desired parameters. League Tables are available for the following intermediaries:

- Investment Bankers
- Registrars
- Solicitors
- Printers

## VIII : OVERSEAS CAPITAL MARKET OFFERINGS

### DATABASE COVERAGE:

#### 1992-93 to 2010-11 (19 years)

Year	Amount (Rs.crore)	No. of Issues
1992-93	690	2
1993-94	7,889	27
1994-95	7,608	34
1995-96	5,339	14
1996-97	10,993	25
1997-98	8,634	19
1998-99	1,138	3
1999-00	6,024	10
2000-01	1,684	5
2001-02	2,384	5
2002-03	1,079	7
2003-04	7,045	18
2004-05	25,973	50
2005-06	48,292	133
2006-07	64,146	107
2007-08	74,122	98
2008-09	1,412	14
2009-10 (as on 31/01/10)	40,725	44
	<b>3,15,178</b>	<b>615</b>

+ Current year 2010-11

### DATA

#### Issue Search & Prospectus Centre

Allows basic level search of the Overseas Issues database (also allows ordering of prospectus).

### Advanced Database Search

Advanced level search can be done of the Overseas Capital Market Offerings database on any one or a combination of the following 9 parameters:

1. Period
2. Issue Type (Initial offer / Secondary offer)
3. Instrument Type (Equity/Convertible Bonds/Plain Bonds)
4. Instrument (ADR/ADS/BOND/CB/EDR/FRN/GDR/GDS/SDS)
5. Issue Amount (INR)
6. Issue Amount (US \$ m)
7. Industry
8. Stock Exchange Listing
9. Lead Managers

You have the option of Order of Result (Chronological/Alphabetical/Issue Amount).

### Overseas Offerings List

Provides a cumulative list of all past Overseas Offerings and also a list of Overseas Offerings in the pipeline

### LEAGUE TABLES

League Tables can be generated to suit your own requirement by choosing desired parameters. League Tables are available for the following intermediaries:

- Lead Managers

## IX : COMMERCIAL PAPER

### DATABASE COVERAGE:

#### 2003-04 to 2010-11 (8 years)

Year	Amount (Rs.crore)	No. of Issues
2003-04	8,744	418
2004-05	10,270	374
2005-06	8,322	332
2006-07	13,095	473
2007-08	37,260	852
2008-09	51,666	1,013
2009-10 (as on 31/01/10)	82,346	1,179
	<b>2,11,702</b>	<b>4,641</b>

+Current year 2010-11

### DATA

#### Advanced Database Search

Advanced level search can be done of the Commercial Paper database on any one or a combination of the following 8 parameters:

- 1.Period, 2.Maturity Date, 3.No. of Days left at Time of Purchase, 4.YTM (%), 5.Face Value, 6.Industry, 7.Issuer Type (FIs & Banks/ SFI/ PSU/ SLU/ Private Sector), 8.Arrangers
- You have the option of Order of Result (Chronological/Alphabetical/ Issue Amount).

### Issuer's History

Provides details of all past Commercial Paper deals by a specified company.

### LEAGUE TABLES

League Tables can be generated to suit your own requirement by choosing desired parameters. League Tables are available for the following intermediaries:

- Arrangers

## X : PREFERENTIAL EQUITY ISSUES (LISTED AT NSE)

### DATABASE COVERAGE:

#### 2000-01 to 2010-11 (11 years)

Year	Amount (Rs.crore)	No. of Issues
2000-01	6,254	50
2001-02	2,141	35
2002-03	1,236	81
2003-04	1,193	63
2004-05	5,276	105
2005-06	6,421	175
2006-07	11,604	207
2007-08	24,290	294
2008-09	40,471	259
2009-10 (as on 31/01/10)	13,559	100
	1,12,445	1,369

+Current year 2010-11

### DATA

#### Advanced Database Search

Advanced level search can be done of the Preferential Equity Issues (listed at NSE) database on any one or a combination of the following 7 parameters:

1.Issue Type (Preferential Issues/ ESOPs) 2.Listing Date, 3. Issue Amount, 4.Issue Price (Rs.) 5.Company,6.Issued To,7.Stock Exchange Listing (NSE/ BSE)

You have the option of Order of Result (Chronological/ Alphabetical/ Issue Amount).

## XI : DOMESTIC ISSUANCES COMBINED LEAGUE TABLES (INVESTMENT BANKERS)

### Equity & Convertibles

League Tables can be generated to suit your own requirement by choosing the desired parameters for Public Issues, Rights Issues and Qualified Institutional Placements together.

### Debt

League Tables can be generated to suit your own requirement by choosing the desired parameters for Public Issues, Rights Issues, Debt Private Placements and Qualified Institutional Placements.

## XII : ALERTS

ALERTS are intelligence services providing the subscribers with advance leads on forthcoming issues to help them market their services to prospective clients. These are also being used by subscribers to plan investments in companies entering the capital market.

The service provides details of companies (address, phone numbers, promoters, brief project description, issue type & size, likely opening date, investment bankers, instrument, etc.) proposing to enter the capital market in the near future or several months later. Instead of waiting to compile the complete data on a company, as much information as is available is released so that it remains timely and can help subscribers initiate work.

The data is continuously updated for addresses, issue details, appointment of investment bankers, filing with SEBI etc.

#### HOW ADVANCE IS INFORMATION!

As an example, of the approx.40 companies which made public issues in 2009-10, 18% were announced by IPO-ALERT more than 6 months in advance and 73% more than 12 months in advance. The following table illustrates the extent of advance information provided by IPO-ALERT relating to public issues of 2009-10:

No.of Days Announced in Advance by ALERT	%
Not covered by ALERT	-
Less than 1 month	-
1-2 months	-
2-3 months	9
3-6 months	18
6-12 months	18
More than 12 months	55
	<u>100</u>

### IPO-ALERT

Advance information on forthcoming Public Issues and a database of Public Issues including IPOs, FPOs and public debt issues in the pipeline. (During the period June 1989 and March 2010, a phenomenal 15,462 companies have been announced under this service).

Database can be searched on any one or a combination of the following 13 parameters:

1. Industry
2. Issue Amount
3. Instrument (Equity/FCD/NCD/ Bonds)
4. City of Issuer
5. Zone of Issuer (North/East/West/South)
6. Bookbuilding
7. Promoters
8. Pre-IPO Investors
9. Lead Managers

10. Offer Documents Approved by SEBI
11. Offer Documents Filed with SEBI, Awaiting Approval
12. Offer Documents still not Filed with SEBI
13. Issue Intention Last Announced in the year

You have the option of Order of Result (Alphabetical Descending by Issue Amount).

### RIGHTS-ALERT

Advance information on forthcoming Rights Issues and a database of Rights Issues in the pipeline.

Database can be searched on any one or a combination of the following 10 parameters:

1. Industry
2. Issue Amount
3. Instrument (Equity/ FCD/ Pref. Shares)
4. City of Issuer
5. Zone of Issuer (North/East/West/South)
6. Lead Managers
7. Offer Documents Approved by SEBI
8. Offer Documents Filed with SEBI, Awaiting Approval
9. Offer Documents still not Filed with SEBI
10. Issue Intention Last Announced in the year

### DEBT-ALERT

Advance information on forthcoming Debt Private Placements and a database of Debt Private Placements in the pipeline.

Database can be searched on any one or a combination of the following 8 parameters:

1. Industry
2. Issuer Type (FIs & Banks/ SFI/ PSU/ SLU/Private Sector)
3. Issue Amount
4. Instrument (Bonds/NCD/ Convertible Debentures/ Pref. Shares)
5. City of Issuer
6. State of Issuer
7. Bookbuilding
8. Issue Intention Last Announced in the year

### QIP-ALERT

Advance information on forthcoming Qualified Institutional Placements and a database of Qualified Institutional Placements in the pipeline.

Database can be searched on any one or a combination of the following 8 parameters:

1. Industry
2. Issue Amount
3. Instrument (Bonds/NCD/ Convertible Debentures/ Pref. Shares)
4. City of Issuer
5. Zone of Issuer (North/East/West/South)
6. Lead Managers
7. Draft Offer Document Filed
8. Issue Intention Last Announced in the year

### OVERSEAS-ALERT

Advance information on forthcoming Overseas Issues and a database of Overseas Issues in the pipeline.

Database can be searched on any one or a combination of the following 6 parameters:

1. Industry
2. Issue Amount (US \$ M)
3. Instrument (ADR/ ADS/ BONDS/ CB/ EB/ GDR)
4. Issue Type (Initial Offer/ Secondary Offer)
5. Lead Managers
6. Issue Intention Last Announced in the year

### TAKEOVER-ALERT

Advance information on forthcoming Takeover Open Offers and a database of Takeover Open Offers in the pipeline.

Database can be searched on any one or a combination of the following 7 parameters:

1. Industry
2. Issue Amount
3. SEBI Approved (Y/N)
4. Reason of Offer
5. Acquirer
6. Managers
7. Issue Intention Last Announced in the year

### BUYBACK-ALERT

Advance information on forthcoming Buyback Offers and a database of Buyback Offers in the pipeline.

Database can be searched on any one or a combination of the following 6 parameters:

1. Industry
2. Offer Amount
3. Method of Offer (Tender/ Book Building/ Stock Exchange/ Odd Lot)
4. Board Approved (Y/N)
5. SEBI Approved (Y/N)
6. Issue Intention Last Announced in the year

## XIII : DIRECTORIES

### THE PRIME DIRECTORY

Detailed information on primary capital market intermediaries and related organisations.

- lists over 20000 organisations.
- updates addresses, phone/ fax/ telex numbers of hundreds of organisations
- updates information on key executives
- **updates capital market data and performance data of each intermediary upto 2009-10.**

#### A COMPREHENSIVE ADDRESS DIRECTORY

The Directory is divided in 41 different sections. Included for each intermediary are:

- company name
- addresses (both head office and branch offices)
- phone, fax numbers, e-mail
- names and designations of contact executives
- SEBI registration status

#### ALSO A PERFORMANCE DIRECTORY

Importantly, **THE PRIME DIRECTORY** is not just an address directory. It also provides for each intermediary easy-to-read performance data, rankings and details of assignments handled over the past 5-6 years, thereby enabling evaluation of the standing of each intermediary in the marketplace. (The performance data has been drawn from the PRIME Database). The Directory also allows to see for each intermediary his growth and market share.

#### A Wealth of Information... in 41 Exhaustive Sections

SECTION	SECTION NAME
1	INVESTMENT BANKERS
2	REGISTRARS&SHARETRANSFERAGENTS
3	COLLECTING BANKERS
4	DEPOSITORY SYSTEM
	- DEPOSITORIES
	- CDSL DEPOSITORY PARTICIPANTS
	- NSDL DEPOSITORY PARTICIPANTS
5	CREDIT RATING AGENCIES
6	DEBENTURE TRUSTEES
7	CUSTODIALSERVICES
8	FOREIGN INVESTMENT INSTITUTIONS
9	FOREIGN DEBT FUNDS
10	FOREIGN BROKERS
11	VENTURE CAPITAL/PRIVATE EQUITY FUNDS
	-VENTURE FUNDS/ PRIVATE EQUITY FUNDS
	-VENTURE FUNDS/PRIVATE EQUITY FUNDS CONSULTANTS
12	MUTUAL FUNDS & ASSET MNGT.CO
13	PORTFOLIO MANAGERS
14	COLLECTIVE INVESTMENT SCHEMES
15	STOCK EXCHANGES
16	STOCK EXCHANGE BROKERS & UNDERWRITERS
17	CURRENCY DERIVATIVES
18	SECURITIES LENDING SCHEME
19	INVESTOR ASSOCIATIONS
20	FINANCIAL ADVERTISING AGENCIES
21	PR AGENCIES
22	PRINTERS (PRE-ISSUE)
23	AUDITORS
24	SOLICITORS & LEGAL ADVISORS
25	GOVERNMENT, REGULATORY & OTHER BODIES
26	FOREIGN DEVELOPMENT INSTITUTIONS
27	FINANCIAL & INDUSTRIAL DEVELOPMENT INSTITUTIONS
28	MEDIA
	- BUSINESS MAGAZINES
	- INVESTMENT MAGAZINES
	- BUSINESS NEWSPAPERS
	- INVESTMENT NEWSPAPERS
	- GENERAL DAILIES
	- GENERAL MAGAZINES
	- TV
	- NEWS/WIRE AGENCIES
	- FREELANCERS

29	FINANCIAL & INVESTMENT CONSULTANTS
30	NBFCS (RBI APPROVED)
31	PRIMARY DEALERS (RBI APPROVED)
32	DATA BASES & INFORMATION SERVICES
33	EDUCATION,RESEARCH & TRAINING INSTITUTES
34	BROKER ASSOCIATIONS
35	PENSION FUND SYSTEM
36	INSURANCE SYSTEM (IRDA APPROVED)
37	COMMODITY TRADING
38	HOUSING FINANCE COMPANIES
39	ASSET RECONSTRUCTION COMPANIES
40	TECHNOLOGY PROVIDERS
41	CHAMBERS & ASSOCIATIONS

#### SEARCH FACILITIES

Powerful search facilities are offered to access the desired information. You can see the profile of

- any desired organisation across all categories by just entering either its full name or only the first few letters (e.g. by entering DSP, you will get an access to DSP Merrill Lynch Ltd. in the Investment Bankers Section, DSP Merrill Lynch Fund Managers Ltd. in the Mutual Funds Section etc.) or
- a desired organisation in a particular city (e.g. DSP Merrill Lynch Ltd. in New Delhi) or
- all organisations within a category (e.g. all Investment Bankers) or
- all organisations within a category in a particular city (e.g. all Investment Bankers in Mumbai) or
- all organisations within a city irrespective of the category(e.g. all organisations in Mumbai).

### PRIME DIRECTORY OF FINANCIAL WEBSITES

Directory of financial and capital market related websites. A master alphabetical list of all organisations is provided and selection of any organisation will take you to the website of that organisation.

## HARD COPY SERVICES

### PRIME-CMB

#### CAPITAL MARKET BROKERS DATABASE

This CD-based service has been specially designed for merchant bankers, registrars and printers. The CD covers all stock brokers registered with the various stock exchanges of the country.

The CD, designed in DBF/Excel, has the following fields:

- Stock Exchange Code No.
- Name of the Broker
- Registered Office Address, Phone & Fax Numbers
- Operating Address, Phone & Fax Numbers
- E-mail addresses
- Name/s of Persons

Since the file is in Database format, you have the facility to correct/update any record, add new records and print stickers.

This CD covers nearly 7000 brokers.

### PRIME-IBP

#### INDIVIDUAL BROKER PERFORMANCE STATEMENT

This statement provides an overview of a specific broker's procurement performance in public issues of the year. The statement covers such issues where the broker has appeared in the top 100 brokers' list. For each of such issues, the following information is given:

- Instrument
- Broker's Procurement Amount
- Broker's All-India Ranking

This statement will cover all public issues of the year 2008-09. The statement shall be provided on a quarterly cumulative basis and an annual statement shall be released at the end of the year.

The Annual Individual Broker Performance Statement relating to the public issues of any of the previous years can also be obtained.

### PRIME-SC

#### SPECIFIC COMPANY PACKAGE

When planning an issue, it would be helpful for you to know the details of similar past issues and their response. This will also help you to draft the prospectus. We can provide you with the following data pertaining to any company which made a public issue after 1st April 1989:

- Prospectus
- Advertising Campaign
- Times Subscribed & No. of Applications
- Citywise Response
- Top 100 Brokers Performance

If you already know the names of the public issues, just send us these names. If you would, however, first like to receive from us a list of the issues to select, you can ask us by using a host of parameters. For example, some of such parameters could be:

- Industry (eg. all issues in the fertilizer industry)
- Instrument (eg. all equity at premium issues)
- Period (eg. all issues after September 1996)
- Size of Issue (eg. all issues above Rs.10 crore)
- Number of Times subscribed (eg. all issues which were oversubscribed by more than 10 times)

## HARD COPY SERVICES

### ANNUAL REPORTS - PUBLIC ISSUES

The data relating to all Public Issues which open between a financial year is aggregated and analysed in the Annual Report, which is in 2 parts.

#### **PART I: STRUCTURAL ANALYSIS**

An Executive Summary provides an invaluable insight into the Public Issues of the year. The Report includes structural analysis spread over nearly 24 statements as well as provide league tables of various intermediaries (based on no. of issues and amount) like merchant bankers, collecting bankers, underwriters, registrars, advertising agencies and printers.

#### **PART II: RESPONSE ANALYSIS**

This volume provides response data and analysis of all the Public Issues. This Report is in three sections:

##### **a) Response Analysis**

Response data is analysed on several parameters: issue size, instrument, industry, state, status of companies, etc. Ranking is done on various other parameters including times subscribed, number of applications, total amount collected etc.

##### **b) Geographical Response Pattern**

Geographical response pattern of issues offered to Indian Public is analysed in great detail by providing zone-wise, state-wise, state-wise city-wise and city-wise response data.

##### **c) Performance-based Ranking of Intermediaries**

This section deals with performance-based rankings of bankers (collections), registrars (applications processed) and brokers (procurement). Ranking of brokers will be done on an all-India basis.

### ANNUAL REPORTS - RIGHTS ISSUES

Annual Executive Summary of the year, alongwith the following statements:

- Alphabetical Listing of Rights Issues
- Chronological Listing of Rights Issues including
- Name of the Company, Opening and Closing Dates, Instrument, Price & Premium and Issue Amount
- Credit Ratings, Rights Ratios and Payment Terms
- Conversion Terms of Debenture Issues
- Products/ Services
- Promoters & Key Executives
- Stock Exchange Listings
- Annual Ranking/ League Tables of Merchant Bankers, Registrars, Advertising Agencies, Collecting Bankers and Printers as well as Details of Issues Handled

## ANNUAL REPORTS - DEBT PRIVATE PLACEMENTS

The following statements are provided in the Report.

#### **Master Statement**

A Master Statement of all debt private placements is provided which has the following information for each issue:

- Name of the Issuer
- Placement Date
- Instrument & Coupon Rate
- Secured
- Face Value
- Tenor
- Interest Compounding
- Put/ Call Options
- Credit Rating
- Amounts Offered, Mobilised and Retained
- Arrangers and Co-arrangers
- Trustees
- Stock Exchange Listings

#### **Summary and Other Statements**

- Coupon Rate, Instrument Features and Redemption Details
- Chronological Listing of Issues
- Monthwise Listing of Issues
- Summary and Listings by type of Issuer (FIs/ PSUs/ Pvt.Sector etc.)

#### **League Tables**

- Arrangers
  - Debt with Tenor and Put/Call of 1 year & more
  - All Issues
  - Excluding Issues handled for Group Companies
  - Issues of only AIFI/ Banks
  - All Issuers except DFI
  - Issues of only PSUs/SLUs
  - Issues of only PSUs
  - Issues of only PSUs & PSU Banks
  - Issues of only SLUs
  - Issues of only Govt.Organisations & DFI
  - All Issuers except SLFIs & SLUs
  - Issues of only SLFIs/SLUs
  - Issues of only Private Sector Companies
  - Credit to Arrangers on a Pro-rata Basis
  - Excluding On-Tap/ Structured Deals
  - Only Issues with Sole Arrangers
  - Only Credit Rated Issues
  - Only Bookbuilding Issues
  - Also List of Issues handled by each Arranger
- PTC Issues
  - All Issues
  - Credit to Arrangers on a Pro-rata Basis
- League Table of Printers
- League Table of Registrars

